Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Block:\_\_\_\_\_

**Short Story Trailer Assignment**

In addition to writing a short story, you will also create a BOOK TRAILER to promote your short story. The goal of the trailer is primarily to make your audience excited to read your story. Your trailer will introduce the premise/conflict, the character(s), and the setting; the mood/tone of the trailer should match the mood/tone of your story.

Book trailers can take a variety of forms. For this assignment you may use still pictures accompanied by text or a recorded voiceover. Some form of music is also required. Your trailer will be graded on how effectively it introduces your story. **Your trailer should be no longer than 1 minute and 30 seconds. You will need a Works Cited.**

**Story Elements to Include**

* Who is the main character (protagonist)?\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Who/what is the antagonist?\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* What is the problem/conflict?\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Where does the story take place (setting)?\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* What is the mood/tone of the story? (This should be mimicked by the mood/tone of the trailer)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Planning Guide**

* What words/text will you use in your trailer? Will you provide quotes from the story? Leading questions? Will you use visual text or a voice over, or a combination? Why?

* What type of sound effects or music will you use in your trailer, and why? How will this contribute to the mood?

* What types of images will you use? Photographs? Pictures from the internet? Drawings? How will you acquire them?

**Tips**

* Use a cliffhanger; don’t give away the ending
* Be concise and subtle; tantalize the reader, but DO NOT just give plot summary
* Keep track of your sources for pictures and music you use